



Feed Scoop

303 W. First St., La Junta, CO ♦ 719-384-4463 ♦ www.wwfeed.com ♦ Summer 2017

Arrowquip added to WW Feed line-up

WW Feed & Supply has added a new line of top-quality equipment. Arrowquip, a rancher-developed global company, focuses on safe, quiet cattle handling equipment that has been extensively researched, designed and developed.



WW Feed received a deluxe portable tub, alley and chute combo system, as well as manual and hydraulic squeeze chutes, and a chute trailer in its first June shipment.



The portable Q-Catch unit (left pic) features an 86-series vet squeeze chute, 8-foot alley and 16-foot tub, which is BudFlow ready. This portable unit was built around correct cattle handling techniques that use cattle psychology to your advantage. It offers the best in rancher safety, the lowest rate of livestock injury and is proven to increase profitability. WW Feed & Supply is allowing area ranchers to RENT the portable unit! It has a bumper-hitch. Reserve the full portable unit, move it to your pasture, set it up, work your herd, and then bring the unit back.

We also have new manual Q-Catch 8600 vet squeeze chutes, which are full-length units that can easily adjust to handle big bulls down to small calves with no problem. These chutes have a spacious vet/palpation cage, which makes them a popular choice. We have equipped all these chutes with molded rubber flooring, plus Arrowquip's special sternum bars and head holder (below right pic), a simple, easy-to-use design that immobilizes the head with minimal stress.

WW Feed & Supply also has a new hydraulic squeeze chute. It includes the vet/palp cage, head holder, and rubber flooring. The hydraulic controls rotate 360-degrees around the chute, so you can move out of the flight path.

The unit also includes gas-powered Honda engine, for when no electrical power source is available.

It doesn't matter if you're a small cow-calf rancher or a large feedlot, Arrowquip has innovative equipment available to ensure that your ranch is operating at maximum efficiency.

WW Feed & Supply still carries an extensive line of Powder River gates and panels in stock, plus remains a Sioux Steel dealer, with mineral feeders and poly stock tanks. See page 3.



Redner focuses on delicious beef

Want a tender, juicy steak? Ask Paul Redner. This Rush, CO, rancher strives to please consumers with his delicious beef.

Redner raises Wagyu cattle. He's one of a dozen Colorado ranchers who offer the Japanese breed of cattle known worldwide for their superb meat quality.



FOR MEAT OR TO LEASE
WAGYU BULLS, CALL PAUL
REDNER AT 719-541-5024

CUSTOMER PROFILE

Redner's Horse Creek Ranch is part of Prescott Ranches LLC. He has a herd of about 50 head, with full-blood Wagyu bulls, with their DNA traceable, on both sides of the pedigree, to Japan. He leases bulls out to those ranchers who want easy calving on first-calf heifers, and he mates his Wagyu bulls natural service or uses AI on his Angus-based commercial cows to produce F1-cross cattle.

They calve in the fall. He retains about 20 percent to continually upgrade genetics, with the majority of the calf crop destined for his beef market. Wagyu-cross develop a bit slower on feed, with his best success at 28-months of age. "All our animals finish prime," he proudly said, referring to the USDA's highest-ranking quality level.

Prescott Ranches offers natural processing – no antibiotics, no growth hormones, no implants, and no preservatives. "Natural is important to us," he said "Our grass/grain fed cattle have access to pasture every day of their lives. We do provide a grain supplement that increases as they get older, but they are always in the pasture." He purchases a custom-made grain mix developed to optimize the quality grade of his cattle from WW Feed & Supply.

Redner, who previously served on the American Wagyu Association board of directors, sells his "energy-packed" meat directly to customers, as well as selling the beef under a private label. Redner adds that Wagyu is "full of the good-for-you fat, MUFA or monounsaturated fatty acid. It's the fat that will raise your good cholesterol and lower the bad cholesterol. We need fat in our diet. Why not make it delicious?"

Range mineral special offered all June

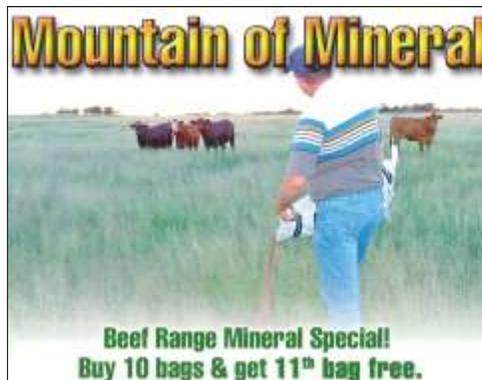
WW Feed & Supply's beef range mineral special is offered for the entire month of June.

After calving, a cow requires a huge amount of calcium, phosphorus and other vitamins and minerals to maintain herself while also producing milk and preparing to rebreed. Feeding a balanced, complete mineral package is important. So, for June 2017, we're offering our **LONG-TON special** on bagged beef range cattle mineral. For every 10 bags of range mineral you purchase, we'll give you an 11th bag FREE.

As a further bonus, for each full ton you purchase and pick up at one time, you'll receive an extra bag for a total of 5 free bags. We have a variety of beef range

minerals on hand and many others available.

Our most popular mineral by far is the High-Plains 12:9. This is a 12% calcium, 9% phosphorus free-choice mineral ideal for year-round use in our area. It is very well fortified with trace minerals, including 3000 parts per million of copper, which is chronically deficient across most of Southeast Colorado. Shortages of copper contribute to sub-par reproduction as well as causing immune system failure.



Zinc is also heavily supplemented in High-Plains 12:9. Like copper, zinc is critical to reproduction and the immune system, as well as being necessary in

strengthening skin and hooves.

With 300,000 units per pound, this mineral also contains plenty of Vitamin A for maintaining cows.

In addition, this mineral contains no added Selenium, since so much of the area is high in alkali and other high selenium soils, and

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Livestock equipment built to last

Rubber tire tanks available

WW Feed & Supply is a dealer for rubber tire water tanks. Tanks are available in a variety of sizes, depending on the availability of used tires. We currently have 5-foot up to 13-foot tanks in stock. We can get truckloads of any available size delivered direct to your ranch if you have a big summer project in mind or we can try to get in other sizes when available.



POWDER RIVER
MANUFACTURING EXCELLENCE

Powder River & Sioux Steel time tested

Powder River offers strong, durable ranch-tested cattle handling equipment. WW Feed & Supply has the best selection of Powder River equipment in Southern Colorado. We have calving pens, plus an large assortment of panels, gates and chutes are in stock, plus we can special order items or design a whole system for your operation.

WW Feed & Supply also carries a line of poly tanks by Sioux. These tough yellow tanks come in several sizes, ranging 1-foot high sheep tanks to 9-foot round cattle tanks.



For permanent installations of stock tanks, there is simply nothing better than these tanks, made by recycling giant tires from heavy construction and mining equipment. The tanks never rust, can't be dented or bent and are even bullet resistant. In addition, the black color helps keep water warmer in the winter, reducing the amount of ice you have to cut.

Call or stop by for more information on this great way to save time, money and headaches when installing or replacing permanent stock water tanks.

Insect control improves animal efficiency

Swarms of mosquitos are biting! And the flies have begun to multiply, so it's time to start insect control. WW Feed & Supply carries an assortment of fly sprays, rubs,



powders and insecticides to help control flies on your livestock and around your facilities.

Tempo, Permethrin and other liquid insecticide concentrates are available for perimeter treatments. We also have sprays and spot-ons for

various species. Dust bags and cattle rubs, as well as pour-ons, are ways to administer fly control.

Come by and see our selection, or check out items in our *Shop Our Store* section on www.WWFeed.com



Hospice & WW Feed say 'Thanks for the support!'

WW Feed & Supply's *Ranchers for Hospice* wall is full. Our thanks to Davis Farms, Hansen Cattle Inc., Lazy 3 Farms, Round Ranches, and Rich & Joanna Simmons, who purchased the final spots after our spring newsletter went to press.

Some area livestock producers opted for a single-year brand posting, while others chose to donate in the 4-year display. We are grateful for both contributions. All spots are full and we have a waiting list for 2018 already! Thanks for your generosity to Arkansas Valley Hospice!



Show feeds and supplements

Fair season is fast approaching. WW Feed & Supply is keeping a variety of show feeds and supplements on hand, including the **new** ShowTec AminoGain Goat feed! This new nutritionally balanced ration is designed for peak performance and growth of young goats with good genetics.

In order to keep the products price competitive, fresh and high quality, we

carry ShowTec show feeds for lambs, goats, and swine, plus some Purina and Colorado Mills feeds. Our very successful WW Lamb Chop and WW Winner's Choice beef feed are formulated and made right here.

As always, we can **custom build** show feeds to meet your specific needs, whether you're looking for an economical feed for that first-year showman or something with all the bells and whistles for the youth working hard to win the show.

And don't forget our **full line** of Sullivan grooming products as well as blowers, clippers, blades and our blade sharpening service.

Mineral continued from page 2 »

there is no added Iron, which can tie up some of the most critical trace minerals, making them unavailable to the animal.

High-Plains 12:9 is also available in a breeder version which supplies a portion of key trace minerals from organic sources. This custom mineral with Availa4 also qualify for our June special to keep your cows in good health for less.

WW Feed also stocks a custom mineral tub with high levels of organic trace minerals that is weather-proof and offers consistent consumption.